## **ORIGINAL**

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February 20,2003 04:20 PM

FCC Commissioner Michael J. Copps

Confirmed

Subject: Protect Children's Television!

MAR 1 2 2003

**Distribution Center** 

Dear FCC Commissioner Michael J. Copps:

The FCC must consider the unique needs of children in its upcoming rulemaking on broadcast ownership rules.

Children consume almost five and a half hours of media per day Research has shown that media, particularly television, play a unique and powerful role in children's development.

The FCC should consider how further relaxation of media ownership rules would impact children's programming. Deregulation may reduce competition, increase commercialism and result in less original programming for children.

Before making any regulatory changes to existing media ownership rules, the FCC must consider how children will be affected.

Sincerely,

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Art Zeonis

cc:

Senator Charles Schumer Representative Anthony Weiner Senator Hillary Clinton

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FCC Commissioner Michael I. Coppus Federal Communications Commission Washington DC 211554 445 12th Smrt, Si FCC-MAILROOM

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